

Community Redevelopment Agency
Regular Meeting
July 14, 2026

The Community Redevelopment Agency (CRA) of the City of Titusville, Florida met in regular session in the Council Chamber of City Hall, 555 South Washington Avenue, on Tuesday, July 14, 2026.

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Call to Order/Determination of a Quorum

Chairperson Connors called the meeting to order at 5:30 p.m. Present were Chairperson Andrew Connors, Vice-Chairperson Herman Cole, Jr. Col USAF Retired, and Members Jo Lynn Nelson, Megan Moscoso, Dr. Sarah Stoeckel and James Mutter. Executive Director Tom Abbate, Community Redevelopment Agency (CRA) Attorney Andriene Treasure, and Sr. Administrative Assistant Emily Campbell were also present. Sr. Administrative Assistant Emily Campbell completed the minutes of the meeting.

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Pre-recorded procedures for public comment, participation, and orderly conduct were played for all individuals that were in attendance or watching the meeting.

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Invocation/Pledge of Allegiance

Chairperson Connors asked for a moment of silence and then led the entire assembly in the *Pledge of Allegiance to the Flag*.

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Approval of Minutes

The request was to approve the minutes of the regular Community Redevelopment Agency meeting on June 9, 2026.

Motion: Member Nelson moved to approve the minutes of the Community Redevelopment Agency meeting on June 9, 2026, as submitted. Vice-Chair Cole seconded the motion.

The motion carried unanimously.

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Special Recognitions and Presentations – None.

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Old Business – None.

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New Business

Discussion of Renaming Broad Street – Executive Director Abbate advised the request was to provide direction to staff by identifying the Community Redevelopment Agency (CRA) Board's top three (3) preferred names for the potential renaming of Broad Street. Staff would coordinate with Brevard County to determine the availability and eligibility of the proposed names, verify that they do not conflict with existing street names or addressing standards, and report the findings back to the CRA Board for further consideration prior to any formal recommendation to the City Council.

Executive Director Abbate stated that during the May 30, 2026 City Council Workshop, Council members discussed the potential renaming of Broad Street as part of the ongoing revitalization of Downtown Titusville. The discussion centered on whether a new street name could better reflect the corridor's evolving identity, strengthen downtown branding, and enhance the community's sense of place as redevelopment efforts continue.

Community Development Director Brad Parrish stated that any potential street renaming would require coordination among multiple stakeholders, including affected property owners, businesses, residents, emergency services, utility providers, the United States Postal Service, mapping and navigation services, and other governmental agencies. Consideration should also be given to potential costs, implementation timelines, impacts to business addresses, way finding signage, branding materials, and historic significance associated with the existing street name.

Community Development Director Brad Parrish stated that staff was requesting at least three suggested street names.

Member Stoeckel stated that she would like additional information regarding the history behind the naming of Broad Street before proceeding.

Member Moscoso stated that she would like to gather the opinions and input of the business owners along Broad Street before moving forward with the proposed name change.

Member Nelson stated that steamships historically docked at the end of Broad Street to unload cargo. She further stated that when a section of South Street was renamed Martin Luther King Boulevard, the roadway was dedicated and signage was installed without requiring changes to existing addresses, which satisfied the affected property owners.

Member Nelson stated that she supported the name Festival Street and expressed her desire for it to become a community gathering place. She identified Launch Street as her second choice and Discovery Street as her third choice.

Vice-Chair Cole stated that he agreed with Member Nelson and supported dedicating the road in a manner that would not require businesses to change their addresses.

Member Mutter stated that he supported retaining the name Broad Street or dedicating a portion of the road as Launch Street so that businesses would not be required to change their addresses.

Chairman Connors stated that he had contacted one of the major business owners on Broad Street to obtain their opinion regarding the proposed name change and that the business owner did not express any objection. Chairman Connors further stated that he was in consensus with the other members of the Community Redevelopment Agency and was in support of a name change or dedication.

Toni Shifalo stated that there were no business owners or residents that lived on Broad Street at this meeting and they needed to be consulted prior to any changes being made to the name of the street. Ms. Shifalo stated that she was not in support of changing the name of Broad Street.

Stan Johnston stated that he was glad the City did not purchase the former Police Hall of Fame building because he believed it was overpriced. He further stated that Broad Street previously had railroad tracks, which were used to ship fish to other areas. Mr. Johnston also stated that he did not support renaming Broad Street.

The Community Redevelopment Agency reached a consensus to postpone voting on this item. It would be considered at a future meeting.

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Memorandum of Understanding — Community Redevelopment Agency and Mainstreet Titusville, Inc. – Executive Director Abbate advised the request was that staff recommended the Community Redevelopment Agency (CRA) approve the Memorandum of Understanding between the City of Titusville Community Redevelopment Agency and Mainstreet Titusville, Inc. for implementation of the Florida Main Street Program, authorize funding in the amount of \$75,000, and authorize the CRA Executive Director to execute the Memorandum of Understanding.

At the May 13, 2025, Community Redevelopment Agency (CRA) meeting, the CRA Board directed staff to evaluate the feasibility of re-establishing a Florida Main Street program in Titusville. Following outreach and coordination with the Florida Main Street Program, the CRA hosted community informational meetings in January 2026 that generated strong support from local businesses, property owners, and stakeholders. These efforts led to the formation of Mainstreet Titusville, Inc., including the establishment of an Executive Board, completion of organizational registration requirements, and approval of a Resolution of Commitment by the CRA Board in May 2026 to support the organization's pursuit of Florida Main Street accreditation.

Under the proposed MOU, the CRA would provide funding in the amount of \$75,000 to Mainstreet Titusville, Inc. for eligible organizational and programmatic activities that support implementation of the Main Street program, including the recruitment of an Executive Director, organizational development, downtown promotion, business development initiatives, design assistance, volunteer engagement, and other activities consistent with the Florida Main Street Program and the adopted Community Redevelopment Plan.

The proposed partnership leverages the strengths of both organizations by allowing Mainstreet Titusville, Inc. to lead volunteer-driven downtown revitalization efforts while the CRA continues to implement public infrastructure improvements, redevelopment initiatives, and strategic investments that support economic growth and enhance the vitality of the downtown district.

Member Stoeckel asked if the \$75,000 was in the budget and how the money would be allocated.

Community Development Director Brad Parrish stated that the \$75,000 was in the proposed Community Redevelopment Agency (CRA) budget for FY2027. The money was primarily for them to fund one full-time staff member.

Member Moscoso asked how long the financial commitment of \$75,000 from the Community Redevelopment Agency (CRA) would remain in effect.

Community Development Director Brad Parrish stated that the commitment was established on an annual basis and that the Memorandum of Understanding (MOU) was structured to renew each year upon approval by the CRA.

Member Nelson stated that she would like to include a clawback provision in the contract.

City Attorney Treasure stated that she provided suggested language for a clawback provision if the CRA was in support the change to the Memorandum of Understanding.

Stan Johnston stated that he criticized the Titusville Police Department, the Titusville Fire Department and City Council Members. Mr. Johnston discussed sanitation and polluted ponds, etc.

Lisa Mosier stated that she was representing Main Street Titusville and thanked the CRA for the opportunity to share the organization's progress and vision for Downtown Titusville. She stated that since establishing the Board of Directors in February 2026, Main Street Titusville had made significant progress, including board development, training, nonprofit approval, fundraising efforts, community engagement, and grant submissions. Ms. Mosier requested CRA funding to support hiring an Executive Director to assist with downtown revitalization, business development, events, grants, and partnerships.

Motion: Member Nelson moved to approve the Memorandum of Understanding between the City of Titusville Community Redevelopment Agency and Mainstreet Titusville, Inc. for implementation of the Florida Main Street Program, with a clawback provision and authorize funding in the amount of \$75,000 and authorize the CRA Executive Director to execute the Memorandum of Understanding. Vice-Chair Cole seconded the motion. The roll call vote was as follows:

Member Moscoso	Yes
Member Nelson	Yes
Chairman Connors	Yes
Vice-Chair Cole	Yes
Member Mutter	Yes
Member Stoeckel	Yes

The motion carried unanimously.

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Petitions and Request from the Public Present

Stan Johnston discussed his signs regarding the sewage spill that occurred in December 2020 and the ponds at Sand Point Park, etc. Mr. Johnston also discussed affidavits that he submitted at the Brevard County Clerk of Courts related to these issues.

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Daphne Fox-Chinea stated that she was the property manager with Cape Kennedy RV Resorts, located on the west side of Interstate 95 on Highway 46 in Mims. She stated that there was a widening project on Highway 46 and the ditches on the side of the road were filled in with dirt causing the park to flood every time it rained. Ms. Fox-Chinea stated that she was seeking guidance on this issue.

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Chairman Connors stated that Cape Kennedy RV Resorts was outside of Titusville City limits and was located in the unincorporated Brevard County. Chairman Connors stated that if she emailed him, he would provide the Florida Department of Transportation (FDOT) her contact information.

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Executive Directors Report

Executive Director Abbate submitted his written report and advised that all items were informational only.

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Executive Director Abbate advised that staff was working with a design professional to develop branding concepts for a Community Redevelopment Agency (CRA) logo. Design options would be brought to the next meeting for discussion, feedback, and direction.

Member Moscoso asked why staff was looking for a new logo for the CRA.

Community Development Director Brad Parrish stated it was because of the activities happening in downtown Titusville and the constant promotions of downtown. The Redevelopment Planner believed it would be helpful to have some kind of logo branding that was specifically for the CRA.

Member Moscoso asked Member Mutter if he believed it was a good idea or necessary because he was a business owner in Downtown Titusville.

Member Mutter stated that before his business was located in Downtown Titusville, he did not even know what the CRA was, so he believed it was a good idea.

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With no further business to discuss, the meeting adjourned at 6:10 p.m.